Sponsorship Prospectus

ALLG is Australia and New Zealand’s only not-for-profit blood cancer clinical trial research group

Better treatments... Better lives.
2018 Meeting Dates

15-18 May 2018
Park Hyatt Melbourne

13-16 November 2018
Hilton Brisbane
The ALLG Executive Committee invites you to consider sponsorship for our May & Nov 2018 Scientific Meetings

The Australasian Leukaemia & Lymphoma Group (ALLG) is Australia and New Zealand’s only not-for-profit blood cancer clinical trial research group.

The ALLG has been conducting clinical trials for over 40 years and is committed to improving the treatment, lives and survival rates of patients with blood cancers through clinical trial conduct.

Comprising of clinicians from almost all health institutions, our multisite trials are underpinned by high calibre scientific hypotheses. The ALLG has a pivotal national role in improving patient outcomes through clinical trials that focus on areas of uncertainty in treatment practice, promote clinical investigation of new therapies, and contribute to the development of best practice treatments.

Sponsorship of the ALLG’s Scientific Meetings will enable broad company profiling, access to lead clinicians and an opportunity to network for ongoing and future research.

Your support will ensure our clinical specialists continue to be equipped to deliver the excellent research that Australia and New Zealand is increasingly becoming known for.
The ALLG Story

ALLG is Australia and New Zealand's only not-for-profit blood cancer clinical trial research group.

Collectively, blood cancer, including Leukaemia, Lymphoma and Myeloma, represent:

- 13,600 diagnoses in 2012
- A major challenge, with an 82% increase in diagnoses over 20 years
- The most common childhood cancer, 45% of all childhood cancers

Since 1973, our purpose has and continues to be

Better treatments... Better lives.

Driven by this purpose, we are committed to providing our members with:

- Access
- Information
- A voice
- Connections
- Support

Our membership includes more than 600 blood cancer specialists who are united by a common goal to find better ways to treat blood cancers through clinical trial conduct.
Blood cancer survival rates have risen dramatically from 48% to 62%.

Our work is committed to improving the survival rates.

Our 2021 vision is Global leaders... Global impact.

Deliver significant scientific outcomes

We will achieve this vision through our 2016-2021 Strategic Plan.

Long-term sustainability

Enhance brand and reputation

Foster passionate membership base

Achieving our vision will ensure that:
- ALLG is seen as an invaluable partner;
- ALLG delivers sustainable services and innovative outcomes;
- ALLG blood cancer specialists improve the lives of blood cancer patients all over the world.

ALLG
Better treatments... Better lives.
The benefits your organisation can enjoy in supporting the Meetings:

<table>
<thead>
<tr>
<th>Brand</th>
<th>Your <strong>brand</strong> exposed to a local and national audience who have interest in Clinical Research. Opportunity to raise your company’s profile amongst a qualified target audience.</th>
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</thead>
<tbody>
<tr>
<td>Network</td>
<td>Opportunity to <strong>network</strong> and make connections with delegates and promote your company’s aims during all catering breaks - a priceless advantage.</td>
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<tr>
<td>Meet</td>
<td>Opportunity to <strong>meet</strong> and collaborate with the proven leaders, practitioners and researchers who truly know what is happening in the world of Haematology/Oncology, hear new ideas, learn more about what's happening now and what's going to happen in the future.</td>
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<td>Recognition</td>
<td><strong>Recognition</strong> including acknowledgment and clear demonstration of your organisation’s involvement, commitment and support to the research community in Australia and New Zealand.</td>
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<tr>
<td>Enjoy</td>
<td>Valuable insights, information and exposure to the latest developments in Clinical Research. <strong>Enjoy</strong> an active, exciting and information-packed sessions with a great number of like-minded delegates.</td>
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Haematology Education Day

The ALLG Meeting has conducted a series of Haematology Education days specific for Data Managers and Research Nurses. This day provides an in-depth look at a specific disease area within Haematology with the aim of advancing the knowledge of staff involved with ALLG trials.
Data Managers Day

Data Managers Day bring together data managers and research nurses who coordinate ALLG clinical trials at sites across Australia and New Zealand and provide them with pertinent information about ALLG trials. This provides an opportunity for data managers/research nurses to learn not only about the facets of upcoming and new ALLG trials, but important aspects and changes to ALLG trials already open at their sites.
Scientific Meeting

This two day forum is for cooperative group clinicians to:

• Discuss new concepts of clinical trials;
• Collaborate;
• Share ideas;
• Engage in robust scientific scrutiny of local and international studies;
• Present updates of current, open to accrual studies;
• Present published data.
Sponsorship Levels
Diamond Sponsorship

- First choice of space will be allocated within a prominent location in the exhibition hall by the ALLG in consultation with you for the duration of the Scientific Meeting.
- Unlimited number of complimentary Meeting registration passes for the duration of the Scientific Meeting, including access to all sessions (excluding ALLG Annual General Meeting (AGM) and certain breakfast meetings).
- Four (4) complimentary invitations to attend the ALLG Dinner.
- 60 word company profile (with corporate logo) will feature in the sponsors section of the Meeting agenda (to be supplied by you).
- Corporate logo will appear on the footer of the Meeting e-invitations.
- Corporate slide projected on screen with acknowledgment of sponsorship during the Meeting (to be supplied by you).
- Recognition as a ‘Diamond’ sponsor by the Chair of the Meeting.
- Acknowledgment as a ‘Diamond’ sponsor in the ALLG Newsletter and Annual Research Report.
- Access to the Meeting delegate list, which will be provided after the Meeting in accordance with the Australian Privacy Act.

Total Value of Sponsorship $30k + GST (per meeting)
Gold Sponsorship

• Trade Display for the duration of the Scientific Meeting.
• Five (5) complimentary Meeting registration passes for the duration of the Scientific Meeting, including access to all sessions (excluding ALLG Annual General Meeting (AGM) and certain breakfast meetings).
• Three (3) complimentary invitations to attend the ALLG Dinner
• 60 word company profile (with corporate logo) will feature in the sponsors section of the Meeting agenda (to be supplied by you)
• Company logo projected on screen with acknowledgment of sponsorship during the Meeting
• Recognition as a ‘Gold’ sponsor by the Chair of the Meeting
• Acknowledgment as a ‘Gold’ sponsor in the ALLG Newsletter and Annual Research Report
• Access to the Meeting delegate list, which will be provided after the Meeting in accordance with the Australian Privacy Act.

Total Value of Sponsorship $20k + GST (per meeting)
Silver Sponsorship

• Trade Display for the duration of the Scientific Meeting.
• Three (3) complimentary Meeting registration passes for the duration of the Scientific Meeting, including access to all sessions (excluding ALLG Annual General Meeting (AGM) and certain breakfast meetings).
• Two (2) complimentary invitations to attend the ALLG Dinner.
• 60 word company profile (with corporate logo) will feature in the sponsors section of the Meeting agenda (to be supplied by you).
• Company logo projected on screen with acknowledgment of sponsorship during the Meeting.
• Recognition as a ‘Silver’ sponsor by the Chair of the Meeting.
• Acknowledgment as a ‘Silver’ sponsor in the ALLG Newsletter and Annual Research Report.
• Access to the Meeting delegate list, which will be provided after the Meeting in accordance with the Australian Privacy Act.

Total Value of Sponsorship $10k + GST (per meeting)
Additional Sponsorship Opportunities

Coffee Station

- A fully equipped charging station available to all meeting delegates and will be an integral part of the trade exhibition.
- Opportunity for the sponsor to “value add” by providing coffee facilities in the area.
- Additional theming and branding at Sponsor expense.

Total Value of Coffee Cart $3k + GST (per meeting)
Contacts

Sponsorship or any enquiries about the meetings, please contact:

• Dilu Uduwela, ALLG Administration & Events Officer
  – E: dilupa.uduwela@allg.org.au
  – P: +61 3 8373 9702

• A/Prof Peter Mollee, Chair – ALLG Scientific Advisory Committee
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• Dr Robert Weinkove, Chair – ALLG Membership Relations Working Group
  – E: robert.weinkove@ccdhb.org.nz