Invitation to participate

The ALLG Scientific Advisory Committee (SAC) invites you to be part of our 2020 Scientific Meetings. ALLG is a not-for-profit clinical trial organisation that sponsors local investigator-initiated clinical trials. Our membership includes more than 880 doctors, nurses, scientists and professional support staff across Australia and New Zealand, all of whom are looking for new ways to treat blood cancer through clinical research.

The biannual ALLG Scientific Meetings offer a unique opportunity for scientists and clinicians to keep pace with a rapidly evolving field. Sponsorship of the ALLG Scientific Meetings offers unrivalled exposure and recognition for your organisation.

The ALLG Scientific Meetings bring together blood cancers’ leading clinicians and scientists twice a year:

- Generate research ideas
- Develop new concepts
- Provide updates on current trials
- Share member research publications and presentations
- Deliver translational research that will progress evidence-based treatment practice

The ALLG Scientific Meetings provide a unique opportunity for industry partners to interact with blood cancer experts from across Australasia. Sponsorship of the ALLG’s Scientific Meetings provides broad company profiling, networking with lead clinicians, and opportunities for future research collaborations.

We look forward to having you participate as a sponsor at ALLG’s 2020 Scientific Meetings.

Yours Sincerely,

A/Prof Peter Mollee
SAC Chair

Additional Sponsorship Opportunities

COFFEE STATION

Total Value of Coffee Cart
$3,000 + GST (per meeting)

- Secure a fully-equipped coffee station with barista and supplies inclusive for both days of the Scientific Meeting.
- Be a central part of the exhibition area with a steady stream of delegates and a prominent booth location near to the coffee station.
- Highlight key messages for delegates with additional coffee station branding options (to be supplied by Sponsor).
- Opportunity for the sponsor to “value add” by providing coffee facilities in the area.
- Additional theming and branding at Sponsor expense.

Contacts

Please contact the ALLG to return your completed Sponsorship Booking Form or to enquire about sponsorship options:

Dilu Udunwela
ALLG Events & Website Manager
E: dilupa.udunwela@allg.org.au
P: +61 3 8373 9702

Cara Markovic
ALLG Marketing & Communications Manager
E: cara.markovic@allg.org.au

Kate Halford
ALLG Partnerships & Fundraising Manager
E: kate.halford@allg.org.au

Total Value of Coffee Cart
$3,000 + GST

(2020 ALLG Scientific Meetings)

12-15 May 2020
Park Hyatt Melbourne
13-16 October 2020
Brisbane

© 2019 Australasian Leukaemia and Lymphoma Group
Ground Floor, 35 Elizabeth Street, Richmond VIC 3121
www.allg.org.au

We rely on your membership and generous support to continue our important work for the community.

ANZ’s only not-for-profit collaborative blood cancer research group
Benefits of ALLG Scientific Meeting sponsorship:

**BRAND**
Your brand is exposed to a local and national audience who have interest in blood cancer and other hematological malignancies.

**NETWORK**
Opportunity to network and make connections with delegates and promote your organisational aims during all catering breaks.

**MEET**
Opportunity to meet and collaborate with the proven leaders, practitioners and researchers who know what is happening in the world of Haematology/Oncology, hear new ideas, learn more about what’s happening now and in the future.

**RECOGNITION**
Recognition including acknowledgement and clear demonstration of your organisation’s investment, commitment and support to the research community in Australia and New Zealand.

**ENJOY**
Valuable insights, information and exposure to the latest developments in Clinical Research. Enjoy an active, exciting and information-packed sessions with a great number of like-minded delegates.

ALLG Scientific Meetings
Our twice-yearly, two-day forum for cooperative group clinicians to:

- Discuss current concepts of clinical trials
- Collaborate
- Share ideas
- Engage in robust scientific scrutiny of local and international studies
- Present updates of current, open to accrual studies
- Present published data.

Pre-Meeting Satellite Sessions
The ALLG have previously conducted education and training workshops immediately prior to the ALLG Scientific Meetings. These sessions offer a great opportunity for in-depth training on one or more specific disease areas. Pre-Meeting Satellite Sessions involve the opportunity for the sponsor to provide a 5 to 20-minute presentation on the company’s pipeline, priorities and process for investigation initiated trials, and having two sponsor representatives attend the CRW. Sponsors of the CRW receive acknowledgement in the ALLG Scientific Meeting program and are acknowledged by the facilitator of the CRW at the commencement and conclusion of the meeting.

Haematology Education Day
The Haematology Education Day is an important forum for ALLG Member clinicians and scientists to: Present published data. Present updates of current, open to accrual studies. Present new updates. Connect with each other. The day needs to be included in the ALLG Scientific Meeting sponsorship packages. Please contact the ALLG Team to express your interest in sponsoring a Pre-Meeting Satellite Session.

Clinical Research Workshops
The ALLG hosts several Clinical Research Workshops (CRWs) prior to each Scientific Meeting. The CRWs bring together ALLG Members to discuss detailed developments in current ALLG clinical trials and to propose the future pipeline of research ideas in a specific disease area. An important aim of these CRWs is to involve junior and senior ALLG Members in the clinical research development pathway.

DIAMOND SPONSORSHIP

**Total Value of Sponsorship**
$30,000 + GST

- Prime placement in the exhibition hall. The reception is designed to maximise Diamond Sponsor’s exposure to delegates.
- Unlimited number of complimentary registration passes for the duration of the Scientific Meeting, including access to all scientific sessions with the exception of the ALLG Annual General Meeting (AGM) and certain breakfast meetings.
- Four (4) complimentary invitations to attend the ALLG Dinner.
- 60-word company profile (with corporate logo) will feature in the sponsors section of the meeting agenda (to be supplied by your organisation).
- Promotion on the program and are acknowledged by the facilitator of the CRW at the commencement and conclusion of the meeting.
- Access to the meeting delegate list, which will be provided after the meeting in accordance with the Australian Privacy Act.

GOLD SPONSORSHIP

**Total Value of Sponsorship**
$20,000 + GST

- Choice of a prominent position for a display table in the exhibition hall.
- Five (5) complimentary meeting registration passes for the duration of the Scientific Meeting, including access to all scientific sessions with the exception of the ALLG Annual General Meeting (AGM) and certain breakfast meetings.
- Four (4) complimentary invitations to attend the ALLG Dinner.
- 60-word company profile (with corporate logo) will feature in the sponsors section of the meeting agenda (to be supplied by your organisation).
- Company logo projected on screen with acknowledgement of sponsorship during the meeting.
- Recognition as a Gold Sponsor by the Chair of the meeting.
- Acknowledgment as a Gold Sponsor in ALLG Newsletters, Annual Research Report and Annual Review. Access to the meeting delegate list, which will be provided after the meeting in accordance with the Australian Privacy Act.

SILVER SPONSORSHIP

**Total Value of Sponsorship**
$10,000 + GST

- Allocated display table in the exhibition hall.
- Three (3) complimentary meeting registration passes for the duration of the Scientific Meeting, including access to all scientific sessions with the exception of the ALLG Annual General Meeting (AGM) and certain breakfast meetings.
- Three (3) complimentary invitations to attend the ALLG Dinner.
- 60-word company profile (with corporate logo) will feature in the sponsors section of the meeting agenda (to be supplied by your organisation).
- Company logo projected on screen with acknowledgement of sponsorship during the meeting.
- Recognition as a Silver Sponsor by the Chair of the meeting.
- Acknowledgment as a Silver Sponsor in ALLG Newsletters, Annual Research Report and Annual Review. Access to the meeting delegate list, which will be provided after the meeting in accordance with the Australian Privacy Act.